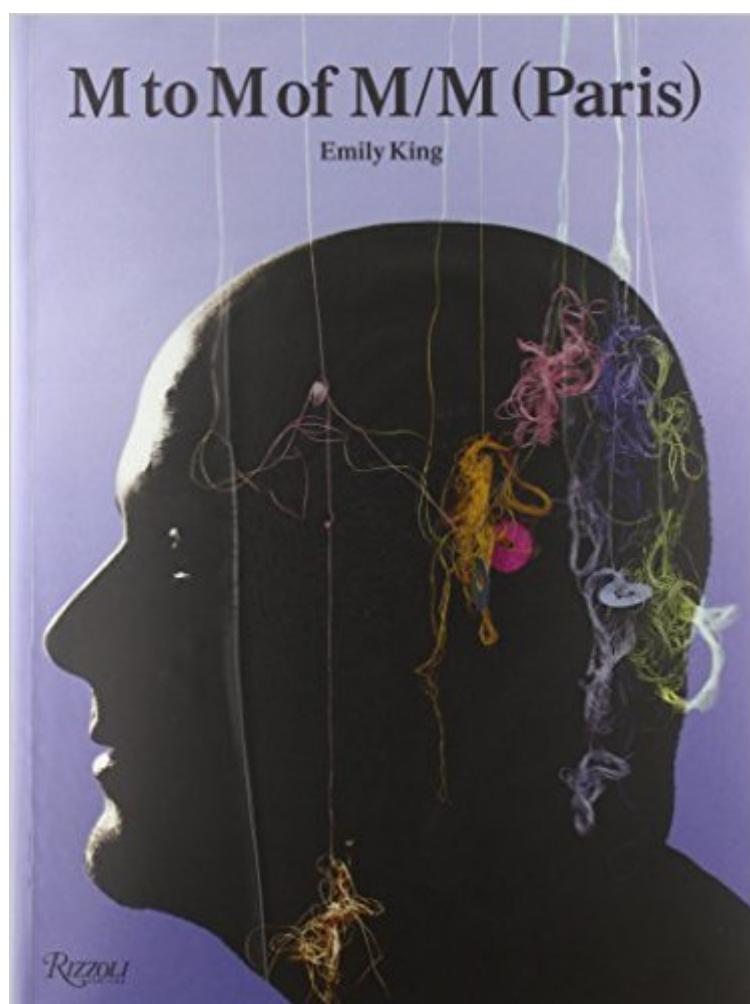


The book was found

M To M Of M/M (Paris): Fashion, Music, Art, Graphics, And Visual Styling From The Groundbreaking Design Studio



Synopsis

The definitive monograph of the visionary design team, celebrating their twentieth anniversary. Michael Amzalag and Mathias Augustyniak are among the most distinctive and influential voices in contemporary graphic design. Through close associations with the music, fashion, and art worlds, M/M have developed one of the most original and striking visual languages in the world. Originally working for independent music labels, M/M caught the attention of the fashion world, working for Calvin Klein, Jil Sander, Kenzo, Givenchy, Yohji Yamamoto, and Nicolas Ghesquiere at Balenciaga, eventually landing them the art directorship of Interview and French Vogue, as well as rich long-term collaborations with independent producers and music artists, notably Madonna and Bjork. Although print and an illustrative approach to typography lie at the heart of M/M's work, they have also produced unexpected three-dimensional designs for the stage, restaurants, and the perfume industry. Featuring interviews with key collaborators and design by the cutting-edge Graphic Design Facility, this ambitious monograph is a rare insight into the world's most intriguing--and iconoclastic--image-makers. About the book's organization: The alphabet is a recurring theme in the work of M/M (Paris), which provided an appropriate motif to create a "dictionary" of the projects that appear in these pages. Like the cutting and restacking of a pack of cards, the book has been rearranged so that it opens with the letter M for "Michael" and closes with the letter M for "Mathias." Accordingly, it opens on page 311 and concludes on page 310.

Book Information

Paperback: 528 pages

Publisher: Rizzoli (March 5, 2013)

Language: English

ISBN-10: 0847839958

ISBN-13: 978-0847839957

Product Dimensions: 10.4 x 1.2 x 13.9 inches

Shipping Weight: 4.8 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #259,438 in Books (See Top 100 in Books) #44 inÂ Books > Arts & Photography > Graphic Design > Commercial > Advertising #605 inÂ Books > Arts & Photography > Graphic Design > Commercial > Fashion Design #958 inÂ Books > Arts & Photography > Graphic Design > Techniques

Customer Reviews

Probably the most impressive design work of the last 20 years. M/M are constantly reinventing the rules of the game and challenging their clients, and this book is a very detailed introduction to all the areas they have covered, from fashion to music, art, theatre, identity, etc. A must buy for every design student.

Inspiring. I love it.

[Download to continue reading...](#)

M to M of M/M (Paris): Fashion, Music, Art, Graphics, and Visual Styling from the Groundbreaking Design Studio Creating HTML 5 Websites and Cloud Business Apps Using LightSwitch In Visual Studio 2013-2015: Create standalone web applications and Office 365 / ... using Visual Studio LightSwitch technology The Art and Science of Digital Compositing, Second Edition: Techniques for Visual Effects, Animation and Motion Graphics (The Morgan Kaufmann Series in Computer Graphics) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Fashion Design Studio: Learn to Draw Figures, Fashion, Hairstyles & More (Creative Girls Draw) Starting Your Career as a Photo Stylist: A Comprehensive Guide to Photo Shoots, Marketing, Business, Fashion, Wardrobe, Off Figure, Product, Prop, Room Sets, and Food Styling Fashion Coloring Books For Adults: Classy Chic Designs Fashion & The Best of Paris Street Style Mobile 3D Graphics: with OpenGL ES and M3G (The Morgan Kaufmann Series in Computer Graphics) Advanced Graphics Programming Using OpenGL (The Morgan Kaufmann Series in Computer Graphics) 1,000 Food Art and Styling Ideas: Mouthwatering Food Presentations from Chefs, Photographers, and Bloggers from Around the Globe (1000 Series) Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques Fashion Design Workshop: Stylish step-by-step projects and drawing tips for up-and-coming designers (Walter Foster Studio) Judgment of Paris: California vs. France and the Historic 1976 Paris Tasting That Revolutionized Wine How Paris Became Paris: The Invention of the Modern City Paris 1789: A Guide to Paris on the Eve of the Revolution (Sightseers) Judgment of Paris: California vs. France & the Historic 1976 Paris Tasting That Revolutionized Wine Paris, France: Travel Guide Book: A Comprehensive 5-Day Travel Guide to Paris, France & Unforgettable French Travel: Best Travel Guides to Europe, Book 1 The Glow of Paris: The Bridges of Paris at Night Paris Changing: Revisiting Eugène Atget's Paris Fantasy Fashion Art Studio: Creating Romantic Characters, Clothing and Costumes

[Dmca](#)